

On the Role of Higher Vocational Chinese Teaching in the Cultivation of Students' Professional Quality

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Keywords: Higher vocational Chinese, Professional quality, Teaching and training

Abstract: In higher vocational education, Chinese is a compulsory course. Because higher vocational education has the prominent characteristics of cultivating students' professional skills, it is necessary to reasonably adjust the mode of Chinese education. In the process of higher vocational Chinese teaching, we should not only explain Chinese knowledge to students, but also cultivate and improve students' professional ability and professional quality. At the same time, we should strengthen students' language expression ability and writing ability, so as to promote students' comprehensive development. Based on this, by analyzing the current situation of Chinese teaching and the positive impact of Chinese teaching on the cultivation of students' professional quality, this paper puts forward specific measures to cultivate students' professional quality by using Chinese teaching, hoping to give some reference to our vocational education.

1. Introduction

At present, the social demand for professional talents is increasing. Talents should not only have a solid professional foundation, but also have excellent professional quality and professional skills. Under the background of higher vocational education, higher vocational schools need to cultivate professional and practical talents for the society. Higher vocational Chinese teachers need to combine the current social development and the demand of the talent market, cultivate students' professional ability and professional quality, and provide more practical talents for the society by innovating the content and methods of Chinese teaching.

2. Present Situation of Chinese Teaching in Higher Vocational Colleges

First, the teaching content is rigid and lacks knowledge innovation. Higher vocational Chinese teachers need to realize that higher vocational Chinese teaching is not only to let students learn Chinese knowledge, but also to improve students' literary literacy. However, some higher vocational Chinese teachers ignore this point. In the actual teaching process, they focus on the analysis of the article structure, thoughts and emotions, and lack the overall control of Chinese teaching and the correlation between the relevant knowledge background. In addition, Chinese teachers in higher vocational colleges are used to taking classic works as teaching materials, but pay little attention to contemporary excellent works.

Second, the subject of Chinese is not valued. The Chinese subject is only a basic course in higher vocational education, and it has not built a perfect professional quality training system according to the actual learning situation of higher vocational students. Therefore, in higher vocational Chinese education, too much emphasis is often placed on the learning of teaching materials, while the cultivation of students' professional quality is ignored, leading to the fact that the subject of Chinese can't give full play to its role and that the subject of Chinese is not valued.

Third, conservative teaching methods affect teaching quality. Because many higher vocational Chinese teachers have not yet realized the importance of Chinese, they often hold a perfunctory attitude in their daily teaching and do not actively innovate the higher vocational Chinese teaching methods, so it is difficult to stimulate students' enthusiasm for learning Chinese, which affects the improvement of higher vocational students' professional quality.

Fourth, the teaching evaluation system of higher vocational Chinese teachers is backward. At present, some teachers fail to realize the importance of Chinese teaching to the cultivation of students' professional quality, so they have not established a perfect teaching evaluation and assessment system. The teaching evaluation system is mainly carried out within the school. Some teachers fail to really participate in the teaching evaluation. Due to the unreasonable evaluation system, the results will be one-sided. Thus, teachers fail to realize the problems existing in their teaching, and still maintain a fixed teaching mode, which will reduce students' enthusiasm for learning Chinese.

3. Positive Influence of Chinese Teaching on Students' Professional Quality

3.1 Cultivate Students' Social Communication Ability

Modern society not only requires professionals to have solid professional skills and high IQ, but also requires professionals to have certain language expression ability. Chinese is one of the most important ways for vocational school students' language expression ability. Through the study of Chinese knowledge, students' humanistic feelings can be stimulated, and students' ideological, moral and quality cultivation can be improved. For example, articles and poems in teaching materials can potentially affect students' cultural cultivation and language expression ability in the process of reading, and can also cultivate students' good habit of independent thinking. At the same time, the debate contest and speech contest held in the Chinese class can improve students' language expression ability, adaptability and personal EQ, and help lay a good foundation for communication and cooperation with others when students enter the work post after graduation.

3.2 Help Students Improve Their Spiritual State

In the higher vocational teaching stage, one of the teaching objectives of Chinese is to improve students' spiritual realm, cultivate students in all aspects of morality, intelligence, physique, art and labor, and help students establish a correct outlook on life, values and professional ethics. Higher vocational Chinese education can edify students' literature and cultivate their professional ethics through Chinese knowledge, integrate humanistic feelings into specific teaching, help students improve their cultural literacy, and cultivate their professional accomplishment at the same time.

3.3 Enhance Students' Competitiveness

In recent years, the competition in the talent market has become increasingly fierce. Only students with strong competitiveness can stand out in the fierce competitive environment and obtain employment opportunities. As the foundation of education in China, higher vocational Chinese education can provide students with various ability training, meet the diversified needs of the talent market for talents, and provide more options for students' employment.

3.4 Cultivate Students' Professional Quality

At present, the society requires professionals to have strong professional ethics, professional attitude and professional quality. Through higher vocational Chinese teaching, students can establish correct professional concepts and correct professional attitudes. Higher vocational Chinese teaching can improve students' professional quality, let students treat their work with a rigorous attitude, and help students quickly integrate into the society after graduation.

4. Measures of Cultivating Students' Professional Quality through Chinese Teaching

4.1 Add Professional Ideas to Higher Vocational Chinese Teaching

In the process of higher vocational education, it is necessary to organically combine Chinese teaching with vocational education. Teachers should first establish a correct professional idea, set an example, and combine the actual cases in life with the classroom to convey professional ideas and professional knowledge to students, so as to increase the authenticity of professional idea teaching.

For example, teachers can help students answer the problems they may encounter in their future career by analyzing the employment experience of previous graduates, and then link Chinese knowledge with vocational skills, so that students can fully understand the necessity of Chinese knowledge for career development, and then guide students to learn Chinese knowledge with a more positive attitude. Chinese teachers guide students to improve their professional skills in their Chinese learning, and give full play to the positive role of higher vocational Chinese teaching.

4.2 Cultivate Students' Competitive Consciousness in Higher Vocational Chinese Teaching

In the actual teaching process of higher vocational Chinese, teachers should cultivate students' language expression ability from the four aspects of reading, writing, listening and speaking, and cultivate students' professional skills at the same time. With the continuous development of China's economy and society, the standards for professional talents in today's society are becoming more and more strict. Most enterprises require employees to have certain language expression ability and good social communication ability, and higher vocational Chinese teaching can just cultivate students' ability. Therefore, higher vocational colleges need to pay high attention to higher vocational Chinese teaching.

4.3 Cultivate Students' Team Spirit in Higher Vocational Chinese Teaching

In higher vocational Chinese teaching, teachers can take the way of cooperative learning and cooperative completion of learning tasks to make students feel the power of teamwork, fully stimulate students' team spirit, and cultivate students to effectively cooperate with colleagues in future career development, so as to better complete their work.

4.4 Train Students' Social Ability in Higher Vocational Chinese Teaching

Chinese is a subject with strong communication and language. Higher vocational Chinese teaching can not only cultivate students' professional ethics and professional skills, but also effectively exercise students' social communication ability. Therefore, higher vocational Chinese teachers should cultivate students' social ability and adaptability according to the professional nature of students in specific Chinese teaching, cultivate students' ability to calmly carry out social communication with different people and have clear logical thinking, and be able to deal with emergencies and express their own views and judgments at any time, so as not to drift with the tide in the workplace. Chinese teachers also need to conduct language training for students to improve their personal temperament, cultivation and personal charm, which can become a bonus item for students in the workplace.

4.5 Innovate Higher Vocational Chinese Teaching Mode

Thinking ability and innovative thinking are one of the standards for selecting talents in the current workplace, and they are also the abilities that students must have after entering the workplace. However, due to the influence of the traditional teaching mode of higher vocational Chinese, the students' thinking ability and innovative thinking ability are seriously insufficient, which brings certain restrictions to the future employment of higher vocational students. Therefore, higher vocational Chinese teachers need to pay attention to the innovation of teaching mode, and cultivate their professional ability according to their own development and professional needs. In the specific higher vocational Chinese teaching, teachers should let students participate in the classroom teaching, and organize students to discuss the problems existing in the current workplace, which can not only guide students to think independently, but also activate the classroom atmosphere and mobilize students' learning enthusiasm. Debate activities can also enable teachers to have a clear understanding of students' debate ability, thinking ability and adaptability, so as to provide targeted guidance and training to students.

4.6 Help Students to Establish the Consciousness of Safeguarding Their Rights in Higher Vocational Chinese Teaching

In the process of Chinese teaching in higher vocational colleges, Chinese teachers should

reasonably select and apply the teaching materials related to the labor law, explain the relevant knowledge of the labor law for students, let students learn and master the labor law, and establish a sense of safeguarding their rights for later work. Chinese teachers should combine the knowledge of labor law with the labor contract to help students learn and master the writing requirements of labor contract. At the same time, they should also fully explain the labor system and relevant laws and regulations. For example, when explaining *Labor Law*, Chinese teachers in higher vocational colleges should take all students as the main body, so that they can clearly understand their responsibilities and rights in their jobs. In the process of Chinese teaching in higher vocational colleges, Chinese teachers should not only reasonably combine teaching materials to carry out vocational ability education, but also comprehensively analyze relevant examples, so that students can strictly abide by the legal process in their future career. At the same time, they can also help students make full use of the laws and regulations they have learned when they are treated unfairly, and take up legal weapons to safeguard their legitimate rights and interests.

5. Conclusion

To sum up, the purpose of higher vocational education is to cultivate more practical talents for our country. As a basic discipline in the higher vocational education system, Chinese should help students train their professional quality and professional ability, and effectively improve their employment competitiveness. Higher vocational Chinese teachers should clearly realize the importance of higher vocational Chinese for cultivating students' professional ability, and on this basis, cultivate students' professional quality in effective ways to promote students' better development.

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